

PERSONA

Influential Faces of the Greater Prescott Area

WHAT YOU GET WHEN YOU'RE THE
EXCLUSIVE BUSINESS IN YOUR CATEGORY

40,000 PRINTED COFFEE TABLE MAGAZINES

35,000 direct mailed to
high-income households,
5,000 delivered to businesses



BADGE

Each featured business will
receive a customized badge
to place on their marketing
materials and website/social.



DIGITAL FEATURE

Your story is highlighted as
a dedicated feature on the
Persona Greater Prescott's site.
personaprescott.com



SOCIAL MEDIA

Receive one custom-designed
social media graphic, created
exclusively for your brand and
ready to share on your
preferred channel.



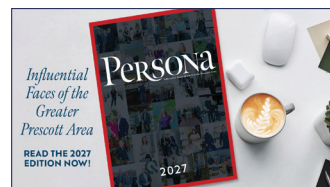
DIGITAL EDITION

Your story is included in
the digital edition, making it
accessible to readers well
beyond the print distribution.



CREDIBILITY

As the only featured business in
your category, your story stands
apart — positioning you as the
trusted authority.



QR CODE

Trackable QR Code — our team
will create a custom QR code
for your business.



PHOTOGRAPHY

Included in your package is a
custom photo shoot and full
rights for up to 5 images.



INVESTMENT OPPORTUNITIES

1-PAGE PACKAGE

2-PAGE PACKAGE

4-PAGE PACKAGE

**BACK COVER
(DISPLAY AD)**

**INSIDE BACK COVER
(DISPLAY AD)**

**2-PAGE SPREAD
(DISPLAY AD)**

RESERVATION DEADLINE
July 30, 2027

PUBLICATION DATE
October 2027

SALES MANAGER
Laurie Fisher
laurie@ntmediagroup.com
714.366.3789



CATEGORY EXCLUSIVITY:

Persona Magazine provides exclusivity within the specific featured business category selected by the advertiser. Because many businesses offer overlapping or complementary services, other featured businesses may include limited mentions of related products, specialties, or services within their editorial narratives, at the sole discretion of Persona Magazine. However, the exclusive category title itself is reserved solely for that featured business within that edition of the magazine.