

PERSONA

Influential Faces of the Tri-Cities

WHAT YOU GET WHEN YOU'RE THE
EXCLUSIVE BUSINESS IN YOUR CATEGORY

35,000 PRINTED COFFEE TABLE MAGAZINES

30,000 direct mailed to
high-income households,
5,000 delivered to businesses



6 MONTHS OF DIGITAL ADVERTISING

Six months of digital display
ads will reach devices in the
Tri-Cities area, targeted by
geography and household
income demographics.



WEBSITE FEATURE

Your story and image will be
available on our SEO-optimized
website for 12 months.
personanaperville.com



PAID SOCIAL MEDIA CAMPAIGNS

Your business will be
promoted individually on
Persona Tri-Cities'
LinkedIn and Facebook.



DIGITAL MAGAZINE

The online version of the
magazine will be promoted
after the magazine release.



BADGE

Each featured business will
receive a customized badge
to place on their marketing
materials and website/social.



QR CODE

Trackable QR Code – our team
will help create a custom QR
code for your business.



PHOTOGRAPHY

Your package includes the
services of a professional
photographer and a photoshoot.



INVESTMENT OPPORTUNITIES

ASK FOR PRICING

1-PAGE PACKAGE

2-PAGE PACKAGE

4-PAGE PACKAGE

BACK COVER
(DISPLAY AD)

INSIDE BACK COVER
(DISPLAY AD)

RESERVATION DEADLINE

October 10, 2025

PUBLICATION DATE

February 2026

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A Publication of

NEI-TURNER MEDIA GROUP