

PERSONA

Influential Faces of Lake Country

WHAT YOU GET WHEN YOU'RE THE
EXCLUSIVE BUSINESS IN YOUR CATEGORY

40,000 PRINTED COFFEE TABLE MAGAZINES

35,000 direct mailed to
high-income households,
5,000 delivered to businesses



6 MONTHS OF DIGITAL ADVERTISING

Six months of digital display
ads will reach devices in the
Lake Country area, targeted
by geography and household
income demographics.



WEBSITE FEATURE

Your story and image will be
available on our SEO-optimized
website for 12 months.
personallakecountry.com



PAID SOCIAL MEDIA CAMPAIGNS

Your business will be
promoted individually on
Persona Lake Country
LinkedIn and Facebook.



DIGITAL MAGAZINE

The online version of the
magazine will be promoted
after the magazine release.



BADGE

Each featured business will
receive a customized badge
to place on their marketing
materials and website/social.



QR CODE

Trackable QR Code – our team
will help create a custom QR
code for your business.



PLAQUE (OPTIONAL)

As an optional add-on you will
receive a custom framed article.
Request pricing.



INVESTMENT OPPORTUNITIES

ASK FOR PRICING

1-PAGE PACKAGE

2-PAGE PACKAGE

4-PAGE PACKAGE

BACK COVER
(DISPLAY AD)

INSIDE BACK COVER
(DISPLAY AD)

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