

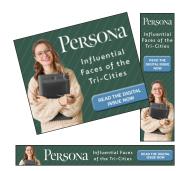
35,000 PRINTED COFFEE TABLE MAGAZINES

30,000 direct mailed to high-income households, 5,000 delivered to businesses



6 MONTHS OF DIGITAL ADVERTISING

Six months of digital display ads will reach devices in the Tri-Cities area, targeted by geography and household income demographics.



WEBSITE FEATURE

Your story and image will be available on our SEO-optimized website for 12 months. personanaperville.com



PAID SOCIAL **MEDIA CAMPAIGNS**

Your business will be promoted individually on Persona Tri-Cities' LinkedIn and Facebook.



DIGITAL MAGAZINE

The online version of the magazine will be promoted after the magazine release.



BADGE

Each featured business will receive a customized badge to place on their marketing materials and website/social.



QR CODE

Trackable QR Code – our team will help create a custom QR code for your business.



PLAQUE (OPTIONAL)

As an optional add-on you will receive a custom framed article. Request pricing.



INVESTMENT OPPORTUNITIES

1-PAGE PACKAGE

2-PAGE PACKAGE

4-PAGE PACKAGE

BACK COVER (DISPLAY AD)

INSIDE BACK COVER (DISPLAY AD)

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SALES MANAGER

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