

PERSONA

Influential Faces of the Tri-Cities

WHAT YOU GET WHEN YOU'RE THE
EXCLUSIVE BUSINESS IN YOUR CATEGORY

INVESTMENT
OPPORTUNITIES
ASK FOR PRICING

1-PAGE PACKAGE

2-PAGE PACKAGE

4-PAGE PACKAGE

BACK COVER
(DISPLAY AD)

INSIDE BACK COVER
(DISPLAY AD)

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35,000 PRINTED COFFEE TABLE MAGAZINES

30,000 direct mailed to
high-income households,
5,000 delivered to businesses



6 MONTHS OF DIGITAL ADVERTISING

Six months of digital display
ads will reach devices in the
Tri-Cities area, targeted by
geography and household
income demographics.



WEBSITE FEATURE

Your story and image will be
available on our SEO-optimized
website for 12 months.
personanaperville.com



PAID SOCIAL MEDIA CAMPAIGNS

Your business will be
promoted individually on
Persona Tri-Cities'
LinkedIn and Facebook.



DIGITAL MAGAZINE

The online version of the
magazine will be promoted
after the magazine release.



BADGE

Each featured business will
receive a customized badge to
place on their marketing
materials and website/social.



QR CODE

Trackable QR Code – our team
will help create a custom QR
code for your business.



PLAQUE (OPTIONAL)

As an optional add-on you will
receive a custom framed article.
Request pricing.

