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 NEI-TURNER MEDIA GROUP



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or better yet, give it to a friend.

From the Editor



LOOKING FORWARD

As we start to see increased demand for in-person meetings and COVID-19 vaccination distribution expands, the Midwest is poised to be a popular choice for meeting and event planners. The Midwest offers hospitality you can't find in other areas of the country, not to mention accessibility, affordability, quality facilities and plenty of space — indoors and out — for social distancing. This makes for good timing as we release this special, annual Midwest Meetings Guide Book, where we showcase the character and charm of each of the Midwest's 12 states. Take time to peruse the pages of this annual edition and learn more about the dozens of communities that are open and willing to help you conduct your meetings and events safely, when you are ready. Reach out to them directly to find out what they can do specifically to make your event one your guests won't soon forget!

Regards,

Becky Peck
Editor

Please note that some of the attractions and facilities highlighted in this issue may be operating on limited hours or are temporarily closed due to COVID-19.

Please contact the facility directly to confirm schedules and availability.

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The ABCs of the CMIP

*Earning this certification is a great step
toward advancing your career*

BY TASHA DOWNING



Who is scouting the event location? Can the space meet social distancing standards? Has the event been marketed properly? As a meeting host, a looming event can bring stress and anxiety, but not if your planner is up to the task. Successful results are guaranteed by an incredible event planner, managing every detail so the event flows smoothly and appears effortless. These professionals know exactly whom to call and which format will deliver maximum satisfaction for the client. And the planner's success is no accident.

Event planning in the United States has grown to a \$1 trillion a year industry in recent years, according to a report by the Events Industry Council (EIC). This growth has propelled the occupation of meeting planner to new levels of



importance, requiring an increase in standards to match expectations. This is where the Certified Meeting Professional (CMP) program comes in. The CMP has been elevating professional meeting planners for 30 years and is designed to enhance the industry through advanced education and experience. If you are ready for the next step, here is your guide to taking (and acing) the CMP exam.

A IS FOR ACCELERATE: REASONS TO ELEVATE YOUR CAREER

According to the 2018 CMP Market Study, individuals become CMPs for primarily three reasons — increasing their salary, increasing the profitability of their organization and increasing their job stability. “The CMP certification is the gold standard of our profession,” says Jodi Goldbeck, CMP, Event Management Program director at Madison College. “In fact, the Professional Convention Management Association (PCMA) recently conducted a survey that found that planners with the CMP designation earn on average about \$10,000 more annually than people who do not.” Goldbeck says clients choose to pay more for a CMP because these professionals know who the stakeholders are, can ensure attendee expectations are met and will apply the best strategy.

And how do these high-paying clients find their perfect event planner? Networking, of course. Making a name for yourself and meeting the right people is crucial to a growing career, and the CMP opens doors to highly successful colleagues who can offer support, guidance and even job opportunities. “CMP affords a professional credibility, a network of peers and a community of support,” says Amy Calvert, CEO of the Events Industry Council, the organization that offers the CMP certification. “The CMP LinkedIn group is a great place for CMPs to network and reach out to others in the industry to share knowledge, experience

and expertise. Organizations and employers globally recognize the designation as a badge of excellence.” According to Calvert, positions are posted as CMP-preferred or CMP-required because employers recognize the value of hiring an individual who can navigate many different situations.

B IS FOR BASICS: HOW TO SIT FOR THE EXAM

The CMP is not an exam one simply decides to take on a whim. “You have to actually qualify to take the exam; you can’t just sign up,” says Goldbeck, who teaches a CMP 101 class at Madison College. “It is rigorous. There are nine domains, which cover everything from project management and financial management to meeting design and marketing.” So, experience is key to even getting a seat at the exam table.

The CMP credential is recognized globally as the badge of excellence in the events industry. The qualifications for certification are based on professional experience, education and a rigorous exam.

According to the EIC, the requirements for applying for the exam include 36 months of full-time employment in the meetings industry as well as 25 hours of continuing education, which may include webinars, conferences and learning modules that align with CMP standards. And all activities must be within the past five years. A graduate with an industry-specific degree like Event Management or Hospitality would only need 24 months of full-time employment. Participation in an



industry-related internship can also apply toward the 25 hours of continuing education. Calvert recommends visiting [eventscouncil.org](https://www.eventscouncil.org) to learn more about CMP standards, and also to find free webinars and other continuing education opportunities.

Once the requirements are met, applications can be submitted online through the CMP portal on the EIC website. “Applicants approved for the exam will receive information about how to pay the exam fee and how to schedule the exam,” says Calvert. “Once approved, the applicant has one year to take and pass the exam before needing to reapply.” Testing is available internationally and year-round. The application fee is \$250 and the exam fee is \$475, but EIC is offering \$50 relief on the initial application and \$50 relief for the certification examination fee if the applicant has been affected by COVID-19 and was furloughed, had their position eliminated or has experienced a salary reduction. Candidates can contact certification@eventscouncil.org to learn more.

C IS FOR CONNECTION: CHOOSE YOUR RESOURCES AND COMPLETE THE WORK

Aside from seeking out a study group or taking her class, Goldbeck recommends picking up the book “Professional Meeting Management: A Guide to Meetings, Conventions and Events”

and, of course, the EIC Manual, currently in its ninth edition. “There is an EIC glossary, which gives all the terms people should know,” she says. “There is also an app called “CMP Pocket Prep,” which is a great way to learn terms and answer questions.” She suggests checking out the Meeting Professionals International (MPI) website for leads on study groups and other resources.

While Calvert suggests following the best study practices for your own individual learning style, she reminds candidates that the exam itself is based on practice, not memorization. “The exam doesn’t ask candidates to recall facts and basic concepts, but rather to apply the materials in the reference texts in new situations and draw connections among ideas explained in the texts.” The CMP Handbook and other required prep materials are available through the EIC website, along with a recommended official CMP practice exam. While some of the questions in the practice exam may be outdated, they give candidates a good sense of the type and tone of questions they may find on the CMP exam.

Striving for excellence is what the CMP is all about, so get your tools together and prepare for that big step up! Learn more by visiting [eventscouncil.org](https://www.eventscouncil.org) and [mpi.org](https://www.mpi.org). *M*



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Whether you seek the electric vibe of one of the world's most exciting cities or desire a quiet, quaint setting, offering outdoor activities, Illinois can deliver. With its central Midwest location and easy access to air travel, bus and train, attendees will find it to be a convenient meeting point. Enjoy world-class museums, dining and shopping.

- Travel outside of Chicago where it's less crowded. Venues offer space to spread out, allowing for comfortable social distancing, and beautiful parks and natural areas offer opportunities for group outings and team building.
- Share the state's unique culture and history when you explore the Abraham Lincoln National Heritage Area. Sites can be found in 42 counties in central Illinois. The area offers a glimpse into 30 years of Lincoln's life, in which he grew up, raised his family and cultivated the courage and wisdom that would prepare him to lead the nation.
- Explore the origins of the famous Route 66. You can start in Chicago at the Route 66 Hall of Fame & Museum and follow it 300 miles through the state.

For more ideas, go to
meetinillinois.com

PLACES TO CHECK OUT



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EXPLORE GALENA

Travel back in time when you visit this quaint, 19th century community located along the rolling hills of the Mississippi River Valley. Cobblestone streets are lined with historic shops, restaurants and inns. Home to Civil War hero and President Ulysses S. Grant, learn more about his life at his Historic Home Site.

visitgalena.org

SHEDD AQUARIUM

Find more than 32,000 species of sea life at one of Chicago's top attractions. Enjoy one-of-a-kind experiences such as shark feedings, penguin encounters and more. The museum offers private event rentals where you can combine a dinner or reception with private tours for your guests.

sheddquarium.org



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NICHOLAS CONSERVATORY & GARDENS

Explore one of the largest conservatories in the state. Guests will delight in this Rockford gem that offers beautiful gardens, water features and walkways. The 11,000-square-foot plant exhibition is the perfect winter escape, offering sculptures and indoor seating. Schedule a guided tour and follow it with a dinner provided by local food trucks. nicholasconservatory.com

CHICAGO ARCHITECTURAL BOAT TOURS

Carve out a few hours during the day for your group and book a boat tour on the Chicago River that highlights the city's famous architecture, including the history, different styles and people who designed and built the city. You can schedule a private tour and cocktail reception for your group. choosechicago.com



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INDIANA



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It's the heartland of America, but there's a lot more to this midwestern gem than fields of corn or the Hoosiers. As home to the administrative offices of the NCAA, it's a mecca for sports, hosting everything from the Super Bowl to the Final Four and everything in between.

Nature is on full display here, where 45 miles of Lake Michigan shoreline punctuate the state's northern border. Plus you'll find miles of serene waterways perfect for paddling and trails for hiking and biking. Just west of Indianapolis, you'll find the Covered Bridge Capital of the World in Parke County, which is home to 31 of these scenic treasures, more than any other county in the country. And for the golfers in your group, Indiana is rated one of the top 10 states to hit the links.



© Visit Indy

For more ideas, go to
visitindiana.com

PLACES TO CHECK OUT



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CONNER PRAIRIE

Created by Eli Lilly in 1934, Conner Prairie combines history with science and encourages visitors to explore Indiana's natural and cultural heritage through hands-on, immersive and interactive experiences. The museum offers several historically themed, indoor and outdoor experience areas throughout its 800 acres. connerprairie.org



© Visit Indy

FOUNTAIN SQUARE, INDIANAPOLIS

Just southeast of downtown, our funky Indianapolis neighborhood has a world of independent restaurants, live music and performances, working artists with a vibrant arts scene, and one-of-a-kind stores that sell food, fashion, comics, musical instruments, fresh flowers, and so much more. discoverfountainsquare.com



© Indiana Tourism

INDIANA DUNES NATIONAL PARK

This natural gem hugs 15 miles of the southern shore of Lake Michigan and has much to offer. Whether you enjoy scouting for rare species of birds or flying kites on the sandy beach, the national park's 15,000 acres provide plenty of space to explore, not to mention 50 miles of hiking trails. nps.gov



© Indiana Tourism

FAIR OAKS FARMS

Escape to the country at this popular agritourism destination offering acres of fun, fresh food, and learning. It's a place where you can explore family-owned farms and reconnect with nature, animals and the planet. In addition to a variety of exhibits and attractions, dining and lodging are available on site. fofarms.com



© Indiana Tourism

GRISSOM AIR MUSEUM

Climb up inside a security tower, sit in an F-4 Phantom and get an up-close look at 24 aircraft that served from World War II to present day at Grissom Air Museum. Check out the history of the military base that started in 1954 as the Bunker Hill Air Force Base. grissomairmuseum.com

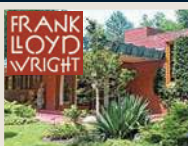


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TURKEY RUN STATE PARK

Looking for a physical challenge? Explore Turkey Run State Park and specifically the Ladders Trail, which offers 5.56 miles of rugged hiking, including a ladder and 1,500 steps. On-site lodging allows your group to stay and explore longer. in.gov/dnr/parklake/2964.htm

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Possibly one of the most underrated of its midwestern counterparts, Iowa's scenic beauty, intriguing culture and quaint communities should make it a serious contender for your next meeting or conference.

The state's capital, Des Moines, ranks as one of the three largest cities in the country for financial, insurance and bio-ag industries. Its foodie culture is teeming with farm-to-table restaurants that showcase the state's strong agricultural economy. Find performing arts, fun attractions and the urban vibe you'd expect in any metropolitan center.



© Iowa Tourism Office

The historic river city of Dubuque is an often-overlooked treasure. On a walking tour, don't miss the 1873 Town Clock or the County Jail — one of the few surviving examples of Egyptian Revival architecture — and its gold-leaf-covered dome. For historic charm, check out the Hotel Julien. For groups with families, the Grand Harbor Resort, complete with an indoor waterpark, is sure to please.

For more ideas, go to
traveliowa.com

PLACES TO CHECK OUT



© Iowa Tourism Office

NATIONAL MISSISSIPPI RIVER MUSEUM & AQUARIUM

An affiliate of the Smithsonian Institution, the museum engages visitors in exploration of the history, culture, animals and conservation found along the Mississippi River and rivers of America. Enjoy aquariums and historical exhibits, a boatyard and wetland area along the 14-acre campus. Plus, experiences with live animals take place daily. rivermuseum.com



© Iowa Tourism Office

EFFIGY MOUNDS NATIONAL MONUMENT

The 200 plus American Indian mounds are located in one of the most picturesque sections of the Upper Mississippi River Valley near Harpers Ferry. They are considered sacred by many Americans, especially the 20 culturally associated American Indian tribes. Trails and a visitor center are located onsite. nps.gov



IOWA GOLD STAR MILITARY MUSEUM

Honoring the contributions of Iowa service men and women, the 27,000-square-foot museum contains more than 100,000 photographs and artifacts beginning with the Mexican War of 1846 to present day. goldstarmuseum.iowa.gov



AMANA COLONIES

German immigrants escaping religious persecution and economic depression in the mid-19th century established seven villages in southeast Iowa and adopted a communal lifestyle. Their culture lives on at this National Historic Landmark where you can visit art galleries, period-style shops and museums documenting the community's early days. amanacolony.com



© Travel Dubuque

PAINTED WALLS OF DUBUQUE

Peruse the nearly 40 murals that have popped up in downtown Dubuque since 2016. These cultural treasures depict everything from floral scapes and vintage postcards to timely issues such as solidarity and inclusion. They were created by local and world-renowned artists. traveldubuque.com



© Iowa Tourism Office

FIELD OF DREAMS

Walk through the cornfield and run the bases at the Field of Dreams, where the 1989 Kevin Costner hit movie was filmed in Dyersville. The field, as well as the iconic farmhouse, are available for group buyouts. fieldofdreamsmoviesite.com



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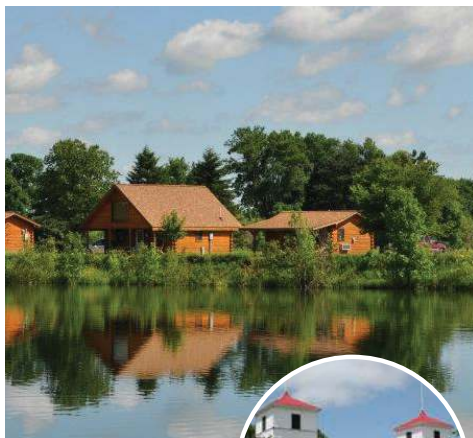
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Named after the American Indian tribe, the Kansa, Kansas is known as the Sunflower State. And while Kansas may be synonymous with “all things Wizard of Oz,” the state boasts a wonderful array of activities to entertain. From rodeos to cultural, music and food festivals, Kansas provides a slice of classic America. Find rugged with its cowboy culture combined with the urban energy of some of its biggest cities of Wichita, Overland Park and Lawrence. And the more than two dozen state parks dotting the Kansas landscape offer ample opportunities for boating, fishing, picnicking, swimming, mountain biking and hiking. When not exploring the great outdoors, visitors to Kansas can enjoy museums, science centers, as well as vintage theaters and newer facilities that offer major shows throughout the year.

And when it's time to relax, unwind and dine, Kansas won't disappoint, as the state is proud of its famous smoked barbecue and comfort foods aplenty.

For more ideas, go to
travelks.com

PLACES TO CHECK OUT



THE EVEL KNEIVEL MUSEUM

Located adjacent to the Historic Harley-Davidson of Topeka, this unusual museum and its artifacts celebrate Evel Knievel's impact on the motorcycle jumping community. From Knievel's jump bikes to some of his personal possessions, the museum features interactive displays and even a 4-D virtual reality jump experience. evelknievelmuseum.com



TOPEKA CIVIC THEATRE & ACADEMY

Community theater provides some of the best entertainment for individuals as well as groups. At the Topeka Civic Theatre & Academy, visitors can enjoy either dinner or non-dinner shows that complete the overall experience. topekacivictheatre.com



CENTURY II PERFORMING ARTS & CONVENTION CENTER

Three separate performance halls comprise the Century II Performing Arts & Convention Center in downtown Wichita. Located along the banks of the Arkansas River, the Century II is the ideal place to enjoy dramatic productions as well as conventions and seminars. century2.org



BOTANICA, THE WICHITA GARDENS

Nearly 18 acres of gardens comprise Botanica, the Wichita Gardens. The gardens include a range of exhibits, including a Shakespeare garden, a Chinese garden, a children's garden and a woodland bird garden, as well as opportunities for groups to learn about botany and Kansas wildlife. botanica.org



KANSAS COSMOSPHERE AND SPACE CENTER

Find a vast collection of space artifacts at the Kansas Cosmosphere and Space Center, including the second largest space artifact display after the Smithsonian National Air and Space Museum. In addition to the exhibits, the center features a theater, planetarium and the Apollo Gallery. cosmo.org



BOOT HILL MUSEUM

The Wild West is alive and well at Dodge City's Boot Hill Museum. Complete with 60,000 displays showing collections from the 1870s to the 1920s, the museum is complemented by the Long Branch Saloon, which further provides a look into the historic days of the Wild West. boothill.org



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OF AREA HOTEL ROOMS:
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NEAREST AIRPORT:
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VisitSalina

VISIT SALINA

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ABOUT THE AREA – Visit Salina offers resources to planners wanting to customize a memorable event for conference delegates. Unique to traditional, rely on Jo Ann for a complimentary service proposal and package ideas. Meeting planners agree that the service and attention to detail makes planning much easier. The Hilton Garden Inn has 10,000 square feet of meeting space, Tony's Pizza Events Center exceeds 30,000 square feet of versatile space with a seating capacity of up to 7,500. Our newest luxury hotel, the Homewood Suites by Hilton, Salina Downtown, boasts over 9,000 square feet of creative space. Our location and growing, proud community makes Salina, Kansas a perfect place to host meetings and conventions. Include a custom adventure to Rolling Hills Zoo and Museum, a scavenger hunt to include SculptureTour and even spouse activities.

VISITSALINAKS.ORG



AT A GLANCE

LARGEST MEETING SPACE (SQ. FT.):
10,000

OF AREA HOTEL ROOMS:
1,200

NEAREST AIRPORT:
Dodge City Regional
Airport – 2 miles



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ABOUT THE AREA – From state-of-the-art ballrooms to the renovated historic Dodge City Jail, Dodge City, Kansas is home to over 25 meeting facilities that can serve a wide range of conference needs. And when business is done, the charm and excitement of the Old West are close at hand to create the perfect atmosphere in which to unwind and entertain. From Boot Hill Museum, Boot Hill Casino & Resort, Boot Hill Distillery and Dodge City Brewing to the Depot Theater, the Dodge City Convention and Visitors Bureau is here to assist you in making your event a memorable one — one for the history books!

VISITDODGECITY.ORG



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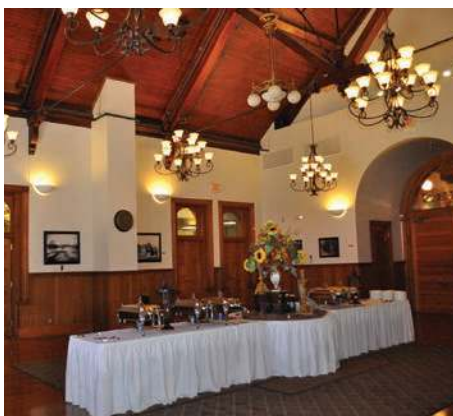
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KANSAS RESOURCES



KANSAS TOURISM:

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KANSAS RESTAURANT & HOSPITALITY ASSOCIATION: KRHA.org

KANSAS GOLFING: KansasGolf.org

KANSAS GAMING: KRGC.KS.gov

KANSAS TRANSPORTATION: KSDOT.org

SPORTS KS: SportsKS.com

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From urban chic to rugged outdoors, planners have endless opportunities to impress their groups in Michigan. The state's handprint on earth — the mitten-shaped Lower Peninsula — is surrounded by massive blue, freshwater inland seas that impressively make it visible from space. The Great Lakes — Erie, Huron, Michigan and Superior — splash against the state's 3,200 miles of freshwater coastline (more freshwater shoreline than any other state in the U.S.), which define Michigan's two peninsulas and shape its unique identity as "Pure Michigan."

- Michigan is one of the country's top golf destinations with over 650 courses. Find courses designed by greats such as Jack Nicklaus, Robert Trent Jones, Sr. (and Jr.) and Arnold Palmer.
- In northern Michigan, look for white-sand beaches in the summer and ski resorts in the winter. Step back in history, when you take your group to Mackinac Island where motorized traffic is banned. And find all of the excitement and energy of a metropolitan area in southeast Michigan, home to the state's largest city, Detroit.

For more ideas, go to
michigan.org

PLACES TO CHECK OUT



© Steph Cavelain

FRANKENMUTH

As Michigan's "Little Bavaria" this small town prides itself in its German heritage, which is showcased in its architecture, independently owned restaurants and boutique shops. Highlights: All-you-can-eat chicken dinner at Zehnder's, the Frankenmuth Clock Company for cuckoo clocks and pretzels at the Bavarian Inn Restaurant. frankenmuth.org



SLEEPING BEAR DUNES NATIONAL LAKESHORE

Created by glaciers thousands of years ago, this national gem offers recreation and scenic beauty. Don't miss the new Heritage Trail for hiking and biking, explore the Glen Haven Maritime Museum and experience the Dune Climb. Incredible views and soft, sandy beaches await. nps.gov



© Michelle & Chris Gerard

DETROIT INTERNATIONAL RIVERWALK

Explore the revitalized riverfront of four miles of renovated pathways through open green space and parks. Plazas, pavilions, a carousel and great views of Detroit and Windsor are the reward. Walk or bike this scenic route. visitdetroit.com



© Bill Bowen

GREENFIELD VILLAGE

Explore this collection of nearly 100 historic buildings established by Henry Ford showcasing America's industrial history. Step foot in the lab where Thomas Edison had his lightbulb moment or the workshop where the Wright brothers taught us to reach for the sky. Ride in a real Model T or walk through four working farms. thehenryford.org



© Bill Bowen

MOTOWN MUSEUM

This museum tells the story of how a man's vision turned into one of the largest, most successful record companies of all time and how the music — the Motown Sound — captured the hearts of young people, not only in America, but across the globe. motownmuseum.org



FREDERIK MEIJER GARDENS & SCULPTURE PARK

Ranked in the top 100 most-visited art museums worldwide, the gardens have become an international destination. The sculpture program features more than 200 works in the permanent collection sited both indoors and outdoors on the 158-acre main campus. meijergardens.org

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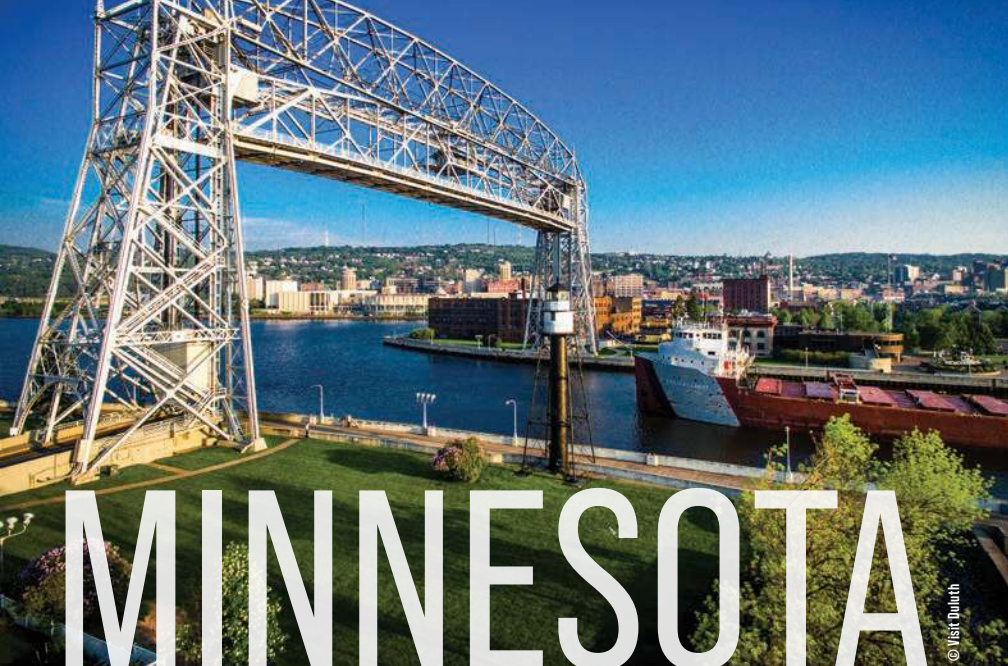
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© Explore Minnesota

Organizing a corporate retreat or offsite meeting? From historic train depots to state-of-the-art sports venues to garden-infused spaces teeming with splendor, Minnesota presents a variety of experiences for those who are looking for memorable locales. Cozy rather than commercial, these gems offer unique accommodations and amenities aplenty — all while providing ideal opportunities for your group to work some and play some.

More than 10,000 lakes spot the landscape of this great northern state, which adds to Minnesota's appeal as a great outdoors destination. From the mighty Mississippi River coursing through the state, to the premier bird watching opportunities at the National Eagle Center in Wabasha to exploration opportunities in the Boundary Waters Canoe Area Wilderness, Minnesota has outdoor adventure covered. And while the Twin Cities is filled with an array of cultural institutions, museums, arts centers and sporting venues, many cities throughout the state also feature destinations that make Minnesota an ideal destination around which to orchestrate events.

For more ideas, go to
exploreminnesota.com

PLACES TO CHECK OUT



SEA LIFE AT MALL OF AMERICA

Intimate and welcoming, Sea Life at Mall of America aquarium in Bloomington rewards meeting attendees with one-of-a-kind experiences rarely glimpsed in Minnesota. From small meetings to aquarium buy-outs, meeting guests can experience a guided aquarium tour. visitsealife.com



MINNESOTA LANDSCAPE ARBORETUM

If you are simply looking to get away from it all, why not check out the delightful Minnesota Landscape Arboretum in Chanhassen. It's reminiscent of a gorgeous private estate with stunning gardens, hiking trails and nature aplenty. arb.uwm.edu



CANAL PARK

No visit to Duluth would be complete without a visit to the city's Canal Park. Located along the majestic Lake Superior, this area is teeming with shops, restaurants, entertainment venues and walkways to enjoy the lake views. canalpark.com



ST. LOUIS COUNTY HERITAGE AND ARTS CENTER

The centerpiece of Duluth's downtown is this restored brownstone railroad depot that houses the inspirational Duluth Art Institute and the delightful Lake Superior Railroad Museum. Several musical and theatrical events are also held at the center. experiencethedepot.org



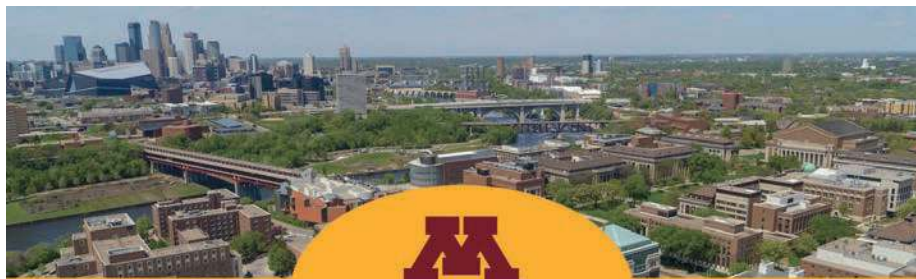
CANTERBURY PARK

If you want your next meeting and trade show to really shine, head to Canterbury Park in Chanhassen. Along with exciting horse racing and a visit to the winner's circle, meeting attendees can enjoy delicious meals, private bars and watch the action from various private settings. canterburypark.com



TARGET CENTER

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MINNESOTA



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ABOUT THE VENUE – Historic Landmark Center embodies the prestige and refinement of Italian Renaissance. For large events, the Musser Cortile is illuminated as light pours in from the skylight above. Additionally, four elegantly restored courtrooms are perfectly suited for smaller gatherings or breakout sessions. With its central location; multiple meeting spaces to accommodate all group sizes or social distancing; on-site liquor service; and open catering policy, Landmark Center is an ideal setting for meetings and events.



AT A GLANCE

MEETING SPACE (SQ. FT.):
10,000+

MAXIMUM CAPACITY:
750

OF MEETING ROOMS:
5

**LANDMARK
CENTER**

LANDMARKCENTER.ORG



AT A GLANCE

MEETING SPACE (SQ. FT.):
25,300

MAXIMUM CAPACITY:
1,800

OF MEETING ROOMS:
3

OF HOTEL ROOMS:
400

RED BARON ARENA & EXPO

1651 VICTORY DR, MARSHALL, MN 56258

507-537-1865 | CWEISS@VISITMARSHALLMN.COM

ABOUT THE VENUE – The Red Baron Arena & Expo in Marshall, MN accommodates events large and small, including tradeshows, expos, weddings, concerts and various sized meetings. The Reinhart Expo Floor has built in bleachers to accommodate up to 1,800 people when pulled out and paired with seating also available on the floor. A 25x14 ft HD video board is also available in this space. Large products can easily be brought onto the expo floor with use of our street level loading dock and 20-foot overhead door. Vendors can drive onto the expo floor to place necessary set up items. The Vast Club Room overlooks the Reinhart Expo Floor and can be set up in many different arrangements. The room is equipped with wired internet and comes with use of a projector and podium.

REDBARONARENA.COM





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From its picturesque cityscapes to its awe-inspiring landscapes, expansive plains to the valleys and rivers, Missouri offers ample locales for unique meeting options. Teeming with historic sites, quaint towns and mighty metropolitan experiences, Missouri appeals to many planners because of its unique venues, distinct Midwest charm and natural beauty. And thanks to the cultural offerings throughout cities such as St. Louis and Kansas City, Missouri truly has something for everyone. From convention centers with the newest technology to convenient hotels to newly constructed sports facilities and restaurants of every ethnic variety — Missouri is the place to be.

And while the snow may fly and the temperatures may plummet, Missouri is a destination for all seasons. Depending on the time of year and whether your group is in town for a trade show, conference or a board meeting, activities like golfing, kayaking, fishing and hiking are all easily accessible and affordable.

For more ideas, go to
visitmo.com

PLACES TO CHECK OUT



AMERICAN JAZZ MUSEUM

The infamous Blue Room can be found in the American Jazz Museum in Kansas City. Touring acts perform at the Blue Room on weekends and visitors to the museum will enjoy learning about different jazz styles and musicians, including Kansas City native Charlie Parker.

americanjazzmuseum.org



NATIONAL WWI MUSEUM

No visit to Kansas City would be complete without exploring the National WWI Museum. Engaging displays educate visitors about this infamous war. Visitors can also enjoy walking along a glass walkway over a field of red poppies, which symbolize the trench fighting that occurred during the war.

theworldwar.org



MISSOURI HISTORY MUSEUM

This charming museum is located at the former entrance to the famous 1904 World's Fair. In addition to exhibits depicting the history of St. Louis, the museum boasts displays on the historic fair and a replica of Charles Lindbergh's Spirit of St. Louis airplane. mohistory.org



ST. LOUIS SYMPHONY ORCHESTRA

The stunning Powell Hall is home to the world-renowned St. Louis Symphony Orchestra, which provides a series of concerts throughout the year — from classical concerts to pop-culture productions. SLSO is the country's second oldest symphony. slo.org



MISSOURI BOTANICAL GARDEN

A wonderful garden experience awaits! Founded in 1859, the Missouri Botanical Garden is complete with a carnivorous plant bog, 14-acre Japanese garden and a Victorian-style hedge maze.

missouribotanicalgarden.org



MARK TWAIN RIVERBOAT

Hannibal, Missouri, is home to a wonderful Mark Twain replica riverboat. Guests can enjoy a one-hour sightseeing tour and two-hour dinner cruises on the Mississippi River. marktwainriverboat.com

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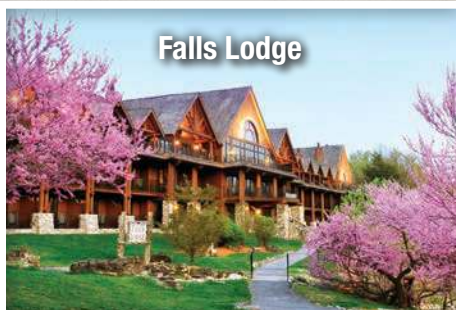
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WHAT YOU UNEXPECTED



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NEBRASKA



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Ruts from the thousands of overland wagon routes from the 1800s still are evident across the plains of Nebraska. And while museums and cultural centers have done a wonderful job of preserving the Wild West spirit throughout this great state, other areas of the state offer unique experiences that keep visitors coming back for more. From a world-renowned zoo for animal lovers to living museums galore for history buffs, the state's two largest cities, Omaha and Lincoln, invite visitors to create adventures of their own. In addition, Nebraska offers some of the best cuisine throughout its award-winning restaurants and bars. And if the timing is right, meeting attendees may enjoy a memorable experience that only happens once a year across Nebraska — the annual migration of a half million white cranes who make a stop in Nebraska as they traverse their migration route each year. Now that's something to tell the grandkids about!

For more ideas, go to
visitnebraska.com

PLACES TO CHECK OUT



OMAHA'S HENRY DOORLY ZOO & AQUARIUM

A must-see that's referred to as "the world's best zoo" by TripAdvisor in 2014, the Henry Doorly Zoo compares to that of the San Diego Zoo, among others. It features the largest cat complex in North America. It also has one of the world's largest indoor rainforests and the "Desert Dome," one of the largest indoor deserts in the world. omahazoo.com



JOSLYN ART MUSEUM

As the leading fine arts museum in Nebraska, the Joslyn Art Museum in Omaha boasts outstanding art collections of the 19th and 20th centuries of American and European artists such as Pierre-Auguste Renoir and William-Adolphe Bouguereau. joslyn.org



SHELDON MUSEUM OF ART

Just a short distance from the University of Nebraska State Museum in Lincoln, the Sheldon Museum of Art showcases 12,000 pieces of American art from such notable artists as Andy Warhol, Georgia O'Keeffe and Mary Cassatt. sheldonartmuseum.org



CRANE TRUST NATURE & VISITOR CENTER

During the spring migration (from mid-February to early April) approximately 500,000 sandhill cranes and millions more waterfowl temporarily call Grand Island home. This nature and visitor center offers viewing spots and year-round hiking opportunities. Expert guides lead Sandhill Crane Migration Tours to prime viewing blinds on the river. cranetrust.org



NEBRASKA TOUR COMPANY OLD MARKET BREWERY TOUR

The Nebraska Tour Company offers several different tours to help Omaha visitors learn more about this historic city. From Old Market brewery tours to haunted Omaha tours to Omaha mob history tours, there are options for groups of all sizes. nebraskatourcompany.com



UNIVERSITY OF NEBRASKA STATE MUSEUM

As a Smithsonian Affiliate, the Lincoln-based University of Nebraska State Museum houses the world's largest articulated mammoth and a wide collection of elephant fossils as well as a plethora of American Indian artifacts. museum.unl.edu

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AT A GLANCE

MEETING SPACE (SQ. FT.): 14,500
MAXIMUM CAPACITY: 900+
OF MEETING ROOMS: 8
AREA ROOMS: 88

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WPNIELSENCENTER.COM/MEETINGS



AT A GLANCE

MEETING SPACE (SQ. FT.): 1,700
MAXIMUM CAPACITY: 70
OF MEETING ROOMS: 1
OF HOTEL ROOMS: 49

HORIZON INN & SUITES

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ABOUT THE VENUE – Located on the North edge of West Point, Nebraska with loads of greenspace and quiet comfort. We treat all our guests with hometown hospitality. Our Horizon Inn & Suites offers every guest a full buffet hot breakfast, spacious rooms with microwaves and refrigerators, a fitness facility and an indoor pool.

HORIZONINNANDSUITES.COM



AT A GLANCE

LARGEST MEETING SPACE (SQ. FT.): 2,000
OF AREA HOTEL ROOMS: 645
NEAREST AIRPORT: York Municipal Airport

YORK COUNTY VISITORS BUREAU

601 N LINCOLN AVE, YORK, NE 68467
 402-362-4575 | YORKCOUNTYVISITORS@GMAIL.COM

ABOUT THE AREA – York is ideally situated at the junction of I-80, Hwy-34 and Hwy-81, the Pan-American Highway. We are literally not only at the Crossroads of the Midwest, but at the Crossroads of the nation. It is located in an area steeped in history, and was indeed a traveler's stop on the original pioneer trails over 145 years ago.

YORKVISITORS.ORG





SCOTTS BLUFF AREA VISITORS BUREAU

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308-633-1808 | BLEISY@SCOTTSBLUFFCOUNTY.ORG

ABOUT THE AREA – The Scotts Bluff Area Visitors Bureau is here to serve you. A true one-stop shopping experience, we stand ready to assist with local programs, registration assistance, name badges, local information, room blocks, custom itineraries, activities, spouse tours, and recreational opportunities. Contact the Scotts Bluff Area Visitors Bureau for assistance on planning your next business meeting, convention or conference.

Scotts Bluff National Monument and Chimney Rock let you know you're on the original road west just as the half million pioneers who came before you. Take a break from your meetings and Journey—Explore. You are welcome to leave the beaten path and find your own adventure. Hike in history's footsteps. We truly are "Nebraska Like You've Never Seen It" and look forward to proving it.

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AT A GLANCE

LARGEST MEETING SPACE (SQ. FT.):
25,500

OF AREA HOTEL ROOMS:
1,030

NEAREST AIRPORT:
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- Lincoln Municipal (80 miles)
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NORTH DAKOTA

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When you think of North Dakota, what comes to mind? Expansive grasslands? Certainly. Skies that seem to go on forever? Absolutely. But North Dakota offers so much more to visitors.

While this northern state is one of the key areas within the majestic Great Plains, its cities and smaller towns boast a wealth of entertainment, culture, museums and dining opportunities to keep meeting and event attendees entertained.

Set amidst the wide open spaces that North Dakota is known for are natural gems like the Theodore Roosevelt National Park and expansive glacial Devils Lake. Teeming with Native American heritage, North Dakota also is the land of bison, antelope and wild horses. For the more adventurous types, North Dakota also offers rugged landscapes with access to nature trails and many scenic overlooks. And the cityscapes of Fargo, Grand Forks and Bismarck are certain to appeal to the more cosmopolitan types in the group.



© Visit Fargo-Moorhead

For more ideas, go to
ndtourism.com

PLACES TO CHECK OUT



FARGO AIR MUSEUM

Located next to the Hector International Airport in Fargo, the Fargo Air Museum is complete with two airplane hangars filled with interactive displays and airplanes that will delight and entertain at every turn. Tour guides, many of whom are Air Force veterans or former pilots, share the stories and facts surrounding the aircraft featured. fargoairmuseum.org



DAKOTA ZOO BISMARCK

While you are bound to see plenty of wildlife roaming the grasslands of North Dakota, if you are interested in experiencing animals of a more exotic nature, check out the Dakota Zoo. In addition to traditional exhibits, the zoo offers various memorable experiences, such as Breakfast at the Zoo, a perfect time to see the zoo animals when they are most active. dakotazoo.org



FARGO-MOORHEAD OPERA

Looking for some classic cultural experiences in Fargo? Look no further than the Fargo-Moorhead Opera (FMO). Each year the FMO offers fully-staged opera productions as well as educational and outreach activities. fmoopera.org



NORTH DAKOTA HERITAGE CENTER & STATE MUSEUM

Beyond the Sacagawea statue, the North Dakota Heritage Center & State Museum in Bismarck offers an expansive look into the history of North Dakota from prehistoric to modern times. Visitors to the Heritage Center can choose from four museum galleries filled with thousands of different exhibits, artifacts and displays. statemuseum.nd.gov



PLAINS ART MUSEUM

The Plains Art Museum can be found in Fargo's historic downtown district. The renovated warehouse that houses the museum offers visitors a memorable up-close experience to the museum's permanent collection, which includes contemporary art as well as traditional work by Native American artists. plainsart.org



EMPIRE ARTS CENTER

Grand Forks is home to the Empire Arts Center, which is housed in the city's restored Empire Theatre, which was built in 1919. This vibrant performing arts center is also home to the North Dakota Museum of Art. empireartscenter.com



VISIT FARGO-MOORHEAD

2001 44TH ST. S., FARGO, ND 58103

701-365-4562 | MALLARI@FARGOMOORHEAD.ORG

ABOUT THE AREA – North of Normal experiences is what you will find when you host your meeting in Fargo, North Dakota. With safe, outdoor adventures available for every part of your meeting, it is the perfect choice for your next event.

Work with our team to host a reception in a field, tour a local farm, or enjoy an evening at a nearby Winery. Or if you choose to come in the winter, strap on some snowshoes and take a guided hike along the river or stay cozy by an outdoor bonfire at a local brewery. It's all here waiting in Fargo.

FARGOMOORHEAD.ORG



FARGO
NORTH OF NORMAL

AT A GLANCE

LARGEST MEETING SPACE (SQ. FT.):
27,000

OF AREA HOTEL ROOMS:
5,700+

NEAREST AIRPORT:
Hector International Airport

NORTH DAKOTA RESOURCES

NORTH DAKOTA TOURISM: NDTourism.com

NORTH DAKOTA HOSPITALITY ASSOCIATION:
NDHospitality.com

NORTH DAKOTA GOLFING: NDGolf.org

NORTH DAKOTA GAMING:
AttorneyGeneral.ND.gov/Licensing-And-Gaming
Lottery.ND.gov

NORTH DAKOTA TRANSPORTATION: DOT.ND.gov

SOCIAL MEDIA: CONNECT WITH NORTH DAKOTA TOURISM AT

 Facebook.com/TravelND

 Instagram.com/NorthDakotaLegendary

 Twitter.com/NorthDakota

 Pinterest.com/NDTourism

NORTH DAKOTA



© Cody York



© ThisIsCleveland.com



© Cody York

Ohio is located within a relatively short driving distance of nearly half of the U.S. population, making it an obvious choice for meeting and event planners. Its cities are accessible, easy to navigate and offer a variety of activities for groups. Whether you are planning a training session or a large-scale convention, you'll find a variety of facilities and suppliers eager to make your event a success.

Waterparks are a popular choice for groups that include families and children in tow. Columbus offers a hip and trendy vibe indicative of a vibrant college town. Cleveland's convention district and its abundance of hotel rooms and attractions within walking distance allow attendees to safely and quickly navigate the city. Venture outside of these urban areas and find unique, memorable facilities and opportunities for hiking, biking and more.

For more ideas, go to
ohio.org

PLACES TO CHECK OUT



© Experience Columbus

SHORT NORTH ARTS DISTRICT

Known as the art and soul of Columbus, the culturally rich Short North Arts District is a pioneer in the urban revitalization of central Ohio. Visitors can explore the vibrant neighborhood known for its variety of art, dining, nightlife, fashion and boutiques. shortnorth.org



© Cincinnati USA CVB

BREWING HERITAGE TRAIL

With more than 60 breweries in Cincinnati, it's not a surprise that you'll find a trail dedicated to brewing history. Follow the gold medallions found on the sidewalk that span for nearly a mile downtown and take you past historic brewing sites. Look for historic photos and information that can be found along the way. brewingheritagetrail.com



FISHING CHARTERS

Send your guests home with a trophy when you take them on a fishing charter on Lake Erie. The waters of this Great Lake produce large walleye, as well as steelhead trout, smallmouth bass and yellow perch. Charters provide all the equipment and supplies. wscba.com



© Kalahari

KALAHARI RESORTS & CONVENTIONS

Located in Sandusky, this sprawling complex offers 215,000 square feet of meeting space, not to mention the 173,000 square foot indoor water parks (in addition to a smaller outdoor water park) and a 20,000 square foot arcade. kalahariresorts.com



© Rock & Roll Hall of Fame

ROCK & ROLL HALL OF FAME

Make your guests feel like rock stars when you arrange a group tour. Or, better yet, rent out part of the facility for a private meeting or event! Guests will find Elvis Presley's military uniform, Michael Jackson's Grammy Award for "Thriller" and Johnny Cash's guitar, among the hoards of unique artifacts and memorabilia. rockhall.com



© Experience Columbus

GERMAN VILLAGE

Explore this historic neighborhood built by German immigrants almost 200 years ago. Admire more than 1,000 brick homes and commercial buildings that have been lovingly restored over the past 60 years. germanvillage.com

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AT A GLANCE

LARGEST MEETING SPACE (SQ. FT.): 26,100

OF AREA HOTEL ROOMS: 760

NEAREST AIRPORT:

Akron/Canton Airport

WAYNE COUNTY CVB

428 WEST LIBERTY ST, WOOSTER, OH 44691

330-264-1800 | MSTARKEY@WCCVB.COM

ABOUT THE AREA – Conference and catering centers provide superb venues for meetings, conferences, and trade shows, accommodating up to 1,000 people. Athletic fields and indoor facilities, in addition to the Wayne County Fairgrounds, can host a wide range of events.

WCCVB.COM



AT A GLANCE

LARGEST MEETING SPACE (SQ. FT.): 3,500

OF AREA HOTEL ROOMS: 400

NEAREST AIRPORT:

Port Columbus International Airport

MARION AREA CONVENTION & VISITORS BUREAU

1713 MARION MT. GILEAD ROAD, MARION, OH 43302

800-371-6688 | MHOLBROOK@VISITMARIONOHIO.COM

ABOUT THE AREA – Small town market means small town hospitality. Just one hour north of Columbus, Marion offers 'from the owner' service for meetings from 50 to 5,000. Easy transports from hotels to meeting venues.

VISITMARIONOHIO.COM



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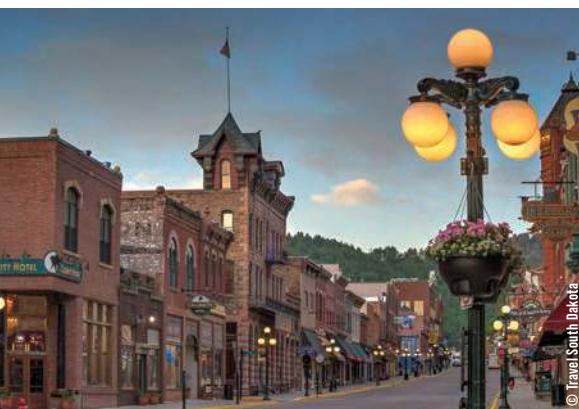


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DAYTON
CONVENTION & VISITORS BUREAU



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South Dakota has long been synonymous with one of America's greatest monuments — Mount Rushmore. But this state, located in the northern area of the Midwest, is teeming with a wonderful mixture of picturesque towns and cosmopolitan cities. And while the state offers spectacular scenery in the awe-inspiring Black Hills and the majestic Great Plains, there are cultural attractions aplenty.

South Dakota does a wonderful job at celebrating its incredible history — from the historic explorations of Lewis and Clark to the legendary lives of the North American Plains Indians who called the land of South Dakota home for centuries. And while wilderness adventures are readily available, the cities dotting the South Dakota landscape offer regional airports and meeting and event venues to accommodate your every need. The arts, cultural and sports environments of South Dakota also provide ample opportunities for relaxation and fun. And the burgeoning foodie scene in some of the state's cities offer some of the best eats in the region.

For more ideas, go to
travelsouthdakota.com

PLACES TO CHECK OUT



SOUTH DAKOTA AIR AND SPACE MUSEUM

Just east of Rapid City in the beautiful Black Hills, the South Dakota Air and Space Museum boasts a series of indoor and outdoor exhibits featuring historic missiles and aircraft, including bombers and fighter jets. The museum celebrates the military personnel who have flown aircraft and explores what the future holds for space exploration. sdairandspacemuseum.com



SOUTH DAKOTA CULTURAL HERITAGE CENTER

This 15,000-square-foot, completely underground Cultural Heritage Center, located in Pierre is a wonderful compilation of exhibits exploring the state's frontier and Native American history. The museum features an 1801 peace medal from Lewis and Clark and a bloody shirt from Wounded Knee. history.sd.gov



CORN PALACE

Located in the heart of Mitchell, the Corn Palace celebrates the region's agricultural history with its decorations of murals, domes and turrets using thousands of bushels of corn, grains and grasses. Shows and sporting events are frequently hosted at the Corn Palace. cornpalace.com



JOURNEY MUSEUM & LEARNING CENTER

This impressive Rapid City museum is actually four museums in one. It examines the history of the region – from prehistoric times to present day. The four museums include the Sioux Indian Museum, the Minnulusa Pioneer Museum, the South Dakota Archaeological Research Center and the Museum of Geology. journeymuseum.org



DENNY SANFORD PREMIER CENTER

Looking for a concert, convention or sporting event venue in Sioux Falls? The Denny Sanford Premier Center is adjacent to the Sioux Falls Convention Center and offers an entertainment complex complete with an attached hotel and venues that showcase sporting events, concerts and tradeshows. dennysanfordpremiercenter.com



GREAT PLAINS ZOO & DELBRIDGE MUSEUM OF NATURAL HISTORY

This 45-acre zoo, with its more than 1,000 animals, offers an engaging zoo experience for visitors. The Delbridge Museum of Natural History features a collection of 150 mounted animals, including many endangered species. greatzoo.org



AT A GLANCE

**LARGEST MEETING
SPACE (SQ. FT.):**
59,782

**# OF AREA
HOTEL ROOMS:**
759

NEAREST AIRPORT:
Sioux Falls,
South Dakota



Visit
BROOKINGS
SOUTH DAKOTA

VISIT BROOKINGS

1321 6TH STREET, BROOKINGS, SD 57006

800-699-6125 | INFO@VISITBROOKINGSSD.COM

ABOUT THE CVB – The Visit Brookings team is dedicated to creating successful events for all meeting planners. Whether you're a professional or first-time planner, we're here to help. Our Visit Brookings Event Grant can be a critical tool in the development of your next event.

Bring your event to Brookings, the fourth largest city in South Dakota. Our community is conveniently located at the intersection of Interstate 29 and Highway 14. We're just 50 minutes from the Sioux Falls Regional Airport and about 20 miles from our Minnesota neighbors. Our attractions welcome group tours and our 45+ restaurants, food trucks, and local eateries offer a taste of our community. We have a total of 10 hotels and a variety of meeting rooms and unconventional meeting spaces.

VISITBROOKINGSSD.COM



AT A GLANCE

**LARGEST MEETING
SPACE (SQ. FT.):**
11,500+

**# OF AREA
HOTEL ROOMS:**
900+

NEAREST AIRPORT:
Aberdeen Airport



aberdeen
AREA CONVENTION & VISITORS BUREAU

ABERDEEN AREA CONVENTION & VISITORS BUREAU

ABERDEEN, SD 57401

800-645-3851 | CASEYW@VISITABERDEENS.COM

ABOUT THE AREA – Many regional groups and organizations choose Aberdeen due to its close proximity to their members in surrounding states, variety of restaurants and abundance of group tours and attractions. Treat your attendees to an educational group tour at a working ethanol plant to learn how corn is turned into fuel. Visit a national wildlife refuge, take a trip over the rainbow at Storybook Land and Wylie Park, or enjoy a leisurely hike at a nearby state park.

The Aberdeen Area Convention & Visitors Bureau is ready and eager to help your event succeed by providing visitor packets and nametags. We can also organize group tours, registration assistance, and even block rooms at local hotels for your attendees. Give us a call today and let our award-winning staff show you how planning for your next event should be.

VISITABERDEENS.COM

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Tucked in the Black Hills of South Dakota, Historic Deadwood is surrounded by natural beauty and outdoor adventures.

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SOUTH DAKOTA RESOURCES

SOUTH DAKOTA TOURISM: TravelSouthDakota.com

SOUTH DAKOTA HOTEL & LODGING ASSOCIATION:
SDHLA.com

SOUTH DAKOTA GOLFING: SDGA.org

SOUTH DAKOTA GAMING:
DOR.SD.Gov/Gaming
Lottery.SD.gov

SOUTH DAKOTA TRANSPORTATION: SDDOT.com

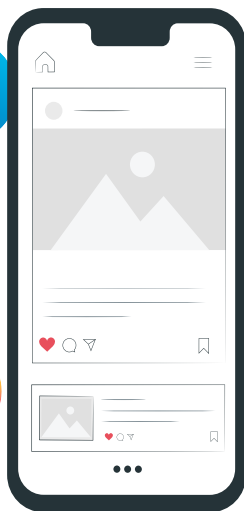
SOCIAL MEDIA: CONNECT WITH SOUTH DAKOTA TOURISM AT

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IT ALL STARTS WITH ONE QUESTION:

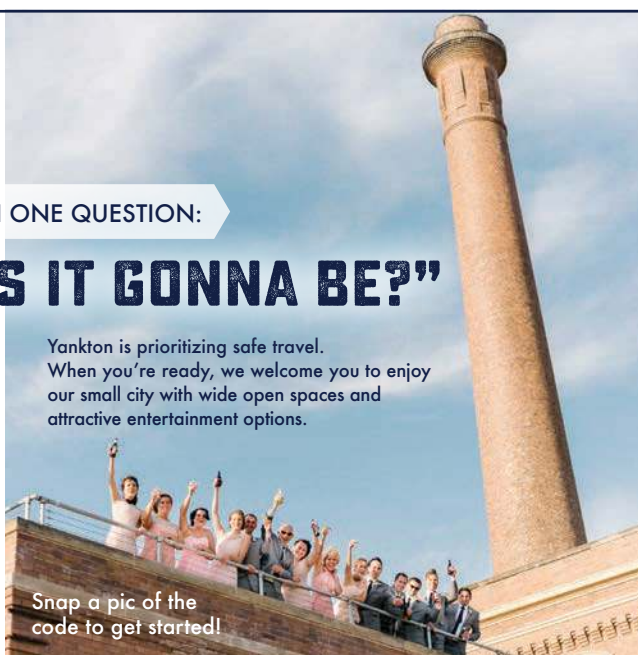
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AT A GLANCE

LARGEST MEETING SPACE (SQ. FT.): 12,920

OF AREA HOTEL ROOMS: 755

NEAREST AIRPORT:

Pierre Regional Airport

PIERRE | YOUR ADVENTURE ON THE RIVER

PO BOX 548, PIERRE, SD 57501

605-224-7361 | TKAFKA@PIERRE.ORG

ABOUT THE AREA – Pierre, South Dakota’s capital city, is located on the banks of the Missouri River. Close to major population centers, it’s an area where you can stretch out, relax and enjoy the great outdoors. If it’s a quality meeting experience you’re looking for, Pierre can offer it all.

PIERRE.ORG



PIERRE AREA
CHAMBER OF COMMERCE

SOUTH DAKOTA





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When you think of Wisconsin, what comes to mind? Most likely beer, cheese, the outdoors and maybe the Packers? Not surprisingly, these are just some of the amazing experiences that can be incorporated into your next meeting or convention. Need some more ideas to offer your guests an authentic Wisconsin experience?

- Highlight the state's agricultural roots by featuring menus sourced from seasonal, locally grown products.
- Take advantage of the state's 15,000 lakes and 17 million acres of forestland by incorporating outdoor activities such as hiking, biking and snowshoeing.
- Plan a family-friendly event in Wisconsin Dells — the Water Capital of the World — where limitless opportunities for fun keep the kids and spouses entertained.
- Tour Lambeau Field and the new Tittletown District, the most legendary stadium in the NFL. Walk the same tunnel that greets like Bart Starr, Vince Lombardi and Brett Favre once trekked on gameday. Or, test your speed with a 40-yard dash.

For more ideas, go to
meetinwisconsin.com or
wisconsinmeetings.com

PLACES TO CHECK OUT



MILWAUKEE ART MUSEUM

This iconic structure located on Milwaukee's lakefront features over 30,000 works of mostly 19th and 20th century American and European art, contemporary art, American decorative arts and more. The most recognizable feature is the building's Burke Brise Soleil, a moveable sunscreen with a wingspan of 217 feet. mam.org



HARLEY-DAVIDSON MUSEUM

Telling the rich history of this iconic American company, the museum offers guided tours that include the Harley-Davidson Archives. Your group will enjoy the Jumpstart, which puts riders and non-riders in the saddle of a running Harley-Davidson motorcycle. A great photo opportunity for everyone! harley-davidson.com



FOX CITIES PERFORMING ARTS CENTER

This cultural gem located in the heart of downtown Appleton hosts dozens of performances and Broadway shows each year. Private spaces offer your group a beautiful location for events or pre-event gatherings. foxcitiespac.com



LAKE GENEVA CRUISE LINE

Explore the playground of the wealthy Chicagoans that flocked here following the Great Chicago fire. View the historic mansions that line the lakefront and listen to the intriguing stories as told by the captain. cruiselakegeneva.com



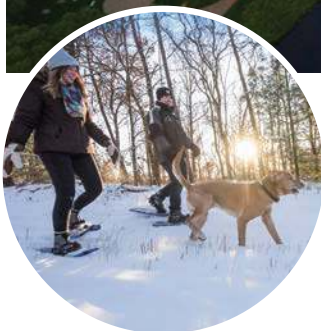
FRANK LLOYD WRIGHT VISITOR CENTER, SPRING GREEN

Housed in the only restaurant Wright designed, the visitor center is the launching point for tours of Frank Lloyd Wright's home and studio. Learn more about the architect's life and accomplishments. Private tours available. taliesinpreservation.org



NEW GLARUS BREWERY

Home of the popular Spotted Cow beer, New Glarus offers self-guided tours (currently closed due to COVID), and a scenic beer garden surrounded by buildings designed in the style of a German village. newglarusbrewing.com



AT A GLANCE

**LARGEST MEETING
SPACE (SQ. FT.):**
55,000

**# OF AREA
HOTEL ROOMS:**
2,000

NEAREST AIRPORT:
Chippewa Valley Regional Airport



VISIT EAU CLAIRE

128 GRAHAM AVE, STE 234, EAU CLAIRE, WI 54701

715-829-2685 | DANA@VISITEAUCLAIRE.COM

ABOUT THE AREA – City of Bridges...Let us build the bridge for your next meeting. It's a complicated world out there, but not here in Eau Claire! Make your meeting the best in the Midwest in Eau Claire, Wisconsin where creativity and collaboration are celebrated around every corner. Amp up the creativity of your next meeting by experiencing the revitalized downtown and newly opened Pablo Center at the Confluence.

Conveniently located on I-94, only a 90-minute drive from Minneapolis St. Paul International Airport. Chippewa Valley Regional Airport, located right in Eau Claire, offers direct flights from Chicago O'Hare International Airport.

Attractions: Pablo Center at the Confluence, Action City Fun Center at Metropolis Resort, 70+ Miles of interconnected bike trails, signature behind the scenes experiences with business owners and leaders, one of the largest walking sculpture tours in the nation, dozens of public art murals, local live music throughout the week, brewery tours, museums and much more!

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APPLETON WI

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arivera@foxcities.org to plan
your original event. [f](#) [t](#) [@](#)



AT A GLANCE

**LARGEST MEETING
SPACE (SQ. FT.):**
13,770

**# OF AREA
HOTEL ROOMS:**
2,335

NEAREST AIRPORT:
Milwaukee, Wisconsin



VISIT LAKE GENEVA

201 WRIGLEY DRIVE, LAKE GENEVA, WI 53147

262-248-1000 | DEANNA@VISITLAKEGENEVA.COM

ABOUT THE AREA – Make it Memorable: Meet in Lake Geneva. Ideally located between Chicago and Milwaukee, the Lake Geneva region is the perfect place to meet in the middle. Whether you're gathering for business or pleasure (or a little of both), this award-winning lake destination offers distinctive venues with world-class amenities and impeccable service. Choose from four-diamond resorts, historic mansions and breathtaking ballrooms for your next meeting. From spacious conference halls designed to foster creativity and inspiring meeting rooms with lake views to unconventional places like a cruise boat, winery or magic theatre, these are just the tip of the meeting planning iceberg. Take your meetings to the next level with creative teambuilding on our championship golf courses and ziplines and ropes courses too.

VISITLAKEGENEVA.COM/MEETINGS



AT A GLANCE

CONNECT ON THE COAST

**LARGEST MEETING
SPACE (SQ. FT.):**
20,000

**# OF AREA
HOTEL ROOMS:**
1,000

NEAREST AIRPORT:
Green Bay, Wisconsin



MANITOWOC AREA VCB

PO BOX 966, MANITOWOC, WI 54221

800-627-4896 | RTHOMAS@MANITOWOC.INFO

ABOUT THE AREA – Come immerse yourself in the coastal cities of Lake Michigan, Manitowoc & Two Rivers, where we invite your group to "Connect on the Coast." Our scenic shores are filled with rich maritime history, the natural beauty of lush gardens and beaches, picturesque rivers and falls and cultural attractions that will highlight your time here on the coast and provide unique, and exciting venues to host your next meeting.

Your retreat awaits along the coast of Lake Michigan in beautiful Manitowoc & Two Rivers. See more details on what we have to offer at www.manitowoc.info. Make us your headquarters for multiple days as we are in close proximity to Door County (60 minutes), Green Bay (40 minutes) and Milwaukee (70 minutes).

MANITOWOC.INFO



AT A GLANCE

**LARGEST MEETING
SPACE (SQ. FT.):**
6,600

**# OF AREA
HOTEL ROOMS:**
486

NEAREST AIRPORT:
Minneapolis—Saint Paul
International Airport

MENOMONIE AREA CHAMBER OF COMMERCE

1125 NORTH BROADWAY SUITE 3, MENOMONIE, WI 54751

715-235-9087 | TOURISM@MENOMONIECHAMBER.ORG

ABOUT THE DESTINATION – From outdoor recreation to the cozy spacious indoors, Menomonie – Dunn County, WI has something for everyone. The city of Menomonie is located 70 miles East of the Twin Cities. We offer meeting spaces for events, conferences, weddings, tradeshow, and more! The spaces include hotel conference room set ups, entertainment venues, and our award-winning historic Mabel Tainter Theater. Our historical Downtown along Lake Menomin has picturesque views with retail shops, boutiques, and dining options.

Enjoy fine dining at one of our two traditional Wisconsin Supper Clubs where you can enjoy Prime Rib with an Old-Fashioned drink. You can also find exploration at our outdoor recreational areas and indoor entertainment spots. We look forward to working with you to host your next event.

EXPLOREMENOMONIE.COM

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AT A GLANCE

LARGEST MEETING SPACE (SQ. FT.): 5,000

OF AREA HOTEL ROOMS: 200

NEAREST AIRPORT:

Mitchell International Airport

VISIT PORT WASHINGTON

PO BOX 153, 126 E GRAND AVE, PORT WASHINGTON, WI 53074
800.719.4881 | PORT_TOURISM@SBCGLOBAL.NET

ABOUT THE AREA – Bring your meeting to picturesque and historic Port Washington. We can accommodate your needs for meeting space, banquet facilities and any necessary amenities. You'll find outstanding dining and unique shopping. Our hospitality, setting and facilities will provide you with just the location you are looking for.

VISITPORTWASHINGTON.COM





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Springfield Convention & Visitors Bureau | 800-545-7300