



## FULL TIME OPEN POSITION: GRAPHIC DESIGNER

### Company Profile

Nei-Turner Media Group publishes high quality, regional guides and magazines for tourism and hospitality organizations and trade associations. The company's comprehensive publishing packages include advertising sales, design and layout, editorial content, photography, prepress and printing, and digital editions. A Wisconsin company, Nei-Turner has offices in Lake Geneva and Verona. Nei-Turner also offers event management and marketing services including branding, graphic design, media planning, digital communications, web site design, press releases and more.

Our staff of 34 is a combination of sales managers, graphic designers, editors and project managers. We publish many of the major visitors guides in the state, along with a suite of magazines that we launched or acquired, including *Wisconsin Meetings*, *At The Lake* magazine, *Experience Wisconsin*, *Experience Michigan*, *BRAVA* magazine, and The Celebration Society, a national wedding planning web site and regional wedding magazines.

### Summary

We are currently hiring a Graphic Designer based in our Verona office. From publication design to media kits and ads, every week is different, collaborating with editors and project managers to create a high-quality finished product.

### Description

- Complete design and production of a publishing project: document set-up, page layout, ad placements, designs of features and departments, text changes, pre-press, press-ready files.
- Original design concepts for advertisements, media kits and other new collateral.
- Organize and update photo libraries; keep track of seasonal needs.
- Stay on top of technology trends, best practices and new ideas in graphic design and typography.

### Qualifications

- 2-4 years of professional experience in graphic design.
- Bachelor's degree in fine arts, graphic design or related field.
- Working proficiency of Adobe CS: InDesign, Photoshop, Illustrator and Acrobat.
- Excellent written and verbal communication skills; exhibiting a high level of creativity.
- Highly organized and attentive to details, with ability to deal with multiple projects and deadlines.
- Ability to work independently with minimal management input.
- Excellent problem-solving skills, creativity and new ideas are a plus.

### Compensation and Benefits

This is a full-time position with compensation commensurate with experience. We are looking for someone interested in growing with the company and committed to a long-term relationship. Most of our employees have been with the company at least 5 years. Benefits include medical and dental insurance; generous holiday, vacation and sick pay; maternity/paternity leave; profit sharing and bonus opportunities; free parking; flexible work environment; casual dress; fun employee perks and more.

**How to apply:** Send resume and cover letter to Barb Krause at [bak@ntmediagroup.com](mailto:bak@ntmediagroup.com)

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