

**Unpaid Internship Position: Graphic Design Intern
Spring 2018**

Company Profile

Nei-Turner Media Group publishes high quality, regional guides and magazines for tourism and hospitality organizations and trade associations. The company's comprehensive publishing packages include advertising sales, design and layout, editorial content, photography, prepress and printing. A Wisconsin company, Nei-Turner has offices in Lake Geneva and Madison. Nei-Turner also offers event management and marketing services including branding, graphic design, media planning, digital communications, press releases and more. Nei-Turner Media Group has been named one of Outside Magazine's Best Places to Work for 3 years in a row.

Summary

The graphic design intern will work with our design department on our numerous publications each month and collaborate with our sales department to create sales and marketing collateral. Our ideal candidate is a quick learner and has a cooperative spirit, but also has the ability to work independently. The work schedule is flexible.

Description

- Design and edit ads for numerous publications
- Create and revise marketing collateral for our publications and events
- Assist in the creation of marketing campaigns
- Attend and participate in weekly staff production/editorial meetings

Qualifications

- Ideally pursuing a BA or AA in Graphic Design, Graphic Communication, or similar program
- Strong design skills (design portfolio/sample is required)
- Knowledge of Adobe Creative Suite, Acrobat, Photoshop, and Illustrator
- Ability to multi-task, prioritize, and meet deadlines
- Excellent attention to detail

Compensation and Benefits

This is an unpaid intern position. We are seeking an intern for approximately 10-15 hours per week, with a flexible work schedule. We can work with your school to ensure you receive the proper internship credits. Flexible work environment; casual dress; fun employee perks and more.

How to apply: Send design portfolio, cover letter and resume to Kristen Rouse at krouse@ntmediagroup.com

We are looking for this position to start as early as February 2018 and will run until the end of spring semester (May 2018).